**IZVJEŠTAJ O UTROŠENIM SREDSTVIMA PO UGOVORU O SUFINANCIRANJU PROGRAMA**

**NAZIV PROJEKTA / SKUPA / MANIFESTACIJE:**

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**DATUM I GODINA ODRŽAVANJA:**

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**ORGANIZATOR:**

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**BROJ UGOVORA:**

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**IZNOS FINANCIJSKE POTPORE OSTVARENE U TZGML:**

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**I. PODACI O ORGANIZATORU**

**NAZIV:**

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**ADRESA:**

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**IME, PREZIME I KONTAKT ODGOVORNE OSOBE:**

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**II. OPIS I REZULTATI PROJEKTA / SKUPA / MANIFESTACIJE**

**1. SADRŽAJ (OPIS ODRŽANOG PROJEKTA / SKUPA / MANIFESTACIJE S PROGRAMOM)**

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**1.1. OPIŠITE U KOJOJ JE MJERI I NA KOJI NAČIN REALIZACIJA PROJEKTA UTJECALA NA OBOGAĆIVANJE TURISTIČKE PONUDE TE PROMOCIJU TURISTIČKE PONUDE GRADA MALOG LOŠINJA**

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**2. PODACI O PROJEKTU**

* BROJ NATJECATELJA / SUDIONIKA:\_\_\_\_\_\_\_\_\_\_\_\_ ; OD TOGA INOZEMNIH:\_\_\_\_\_\_\_\_\_\_\_\_
* UKUPAN BROJ ZEMALJA NATJECATELJA / SUDIONIKA:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**3. MARKETINŠKA KOMUNIKACIJA**

*Upisati* ***X*** *za potvrdu*

|  |  |
| --- | --- |
| **NAZOČNOST U MEDIJIMA:** | **X** |
| a) elektronski |  |
| b) tiskovni |  |

*Upisati* ***X*** *za potvrdu*

|  |  |
| --- | --- |
| **OGLAŠAVANJE:** | **X** |
| a) elektronsko |  |
| b) tiskovno |  |

*Upisati* ***X*** *za potvrdu*

|  |  |
| --- | --- |
| **TISKANI PROMOTIVNI MATERIJAL:** | **X** |
| a) plakati |  |
| b) letci |  |
| c) pozivnice |  |

**Napomena:***priložite po jedan primjerak promotivnog materijala.*

**III. IZVORI FINANCIRANJA PROJEKTA / MANIFESTACIJE**

1. FINANCIJSKA SREDSTVA:

|  |  |
| --- | --- |
| **A – RASHODI** |  |
| 1. Troškovi promidžbe |  |
| 2. Ostali troškovi (navesti izvore i iznose) |  |
| 2.1. |  |
| 2.2. |  |
| 2.3. |  |
| 2.4. |  |
| 2.5. |  |
| **RASHODI UKUPNO (navesti iznos / EUR )** |  |
| **B – PRIHODI** |  |
| 1. Financijska sredstva ostvarena od TZGML |  |
| 2. Ostali prihodi (navesti izvore i iznose) |  |
| 2.1. |  |
| 2.2. |  |
| 2.3. |  |
| 2.4. |  |
| 2.5. |  |
| **PRIHODI UKUPNO (navesti iznos / EUR )** |  |

Temeljem Ugovora o sufinanciranju kojim ste kao organizator od TZGML ostvarili financijska sredstva za održavanje manifestacije ili turističkog programa, obavezni ste dostaviti TZGML pisano izvješće o namjenski utrošenim sredstvima, u roku sukladno uglavcima ovog ugovora.

**Uz izvješće dužni ste priložiti:**

1. Primjerak promidžbenog materijala koji je pratio manifestaciju

2. Fotografije u digitalnom obliku (minimalno 5 fotografija visoke rezolucije)

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Potpis odgovorne osobe